



## Cheesemaker urges eating local produce

KRIS Lloyd of Woodside Cheese Wrights is urging Hills food businesses to join the 'Eat Local' campaign.

An initiative of regional food groups and Food SA, the campaign is for everyone who produces, sells or serves local food.

"The idea is that people in all kinds of food businesses can come together to promote local produce, their businesses and the region," Kris said.

"Businesses who join have a large sign on their premises, and their details on the 'Eat Local' website." Restaurant, cafes and hotels must have at least one dish that has its main ingredients sourced from the local area, while retail outlets must have at least 10 local products in their range.

"Visitors to the Hills can look for the 'Eat Local' sign and know that

there will be local produce available there.

"Also people will be able to check the website to find where to go."

Kris said there was much more interest now in the source of produce.

"People ask where the milk in our cheeses comes from," she said.

"Some are also concerned about food miles – people are becoming very discerning about the food they eat."

Kris is keen for the local produce of the Hills to be more widely promoted.

"We have a huge variety, just about everything here – fruit and vegetables, meat, bakeries, chocolate, wine, cheese and honey. "And we're so close to Adelaide." She pointed out the 'Eat Local' campaign was about education and information, so people could make

their choices.

"It's also about promoting the Hills as a food destination," Kris said.

"Food tourism is increasingly popular overseas.

"People go to France to taste cheeses, wines and the produce of the region – we should be promoting the Hills as a food tourism destination."



*Kris Lloyd of Woodside Cheese Wrights.*